

Welcome to our webinar.

Discover the world of NCL.



NCL NORWEGIAN
CRUISE LINE®

experience
MORE
at sea™

Agenda

Who we are and where we come from

The World of NCL®

More At Sea™

Easy to do business with

Promotion



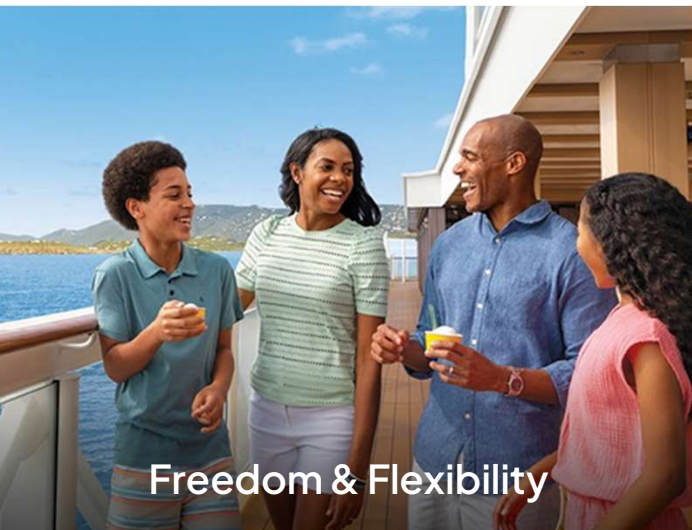
Susann Wurm-Bouaaida
Senior Business Development
Specialist



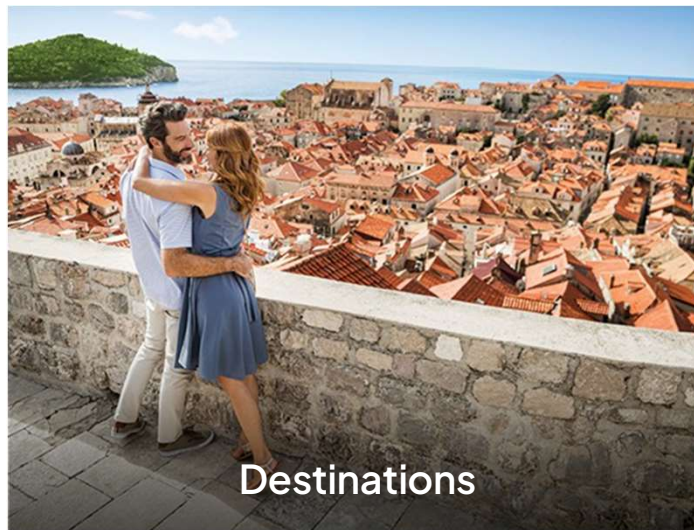
Dubrovnik, Croatia

Go beyond the shore:
What makes us unique?

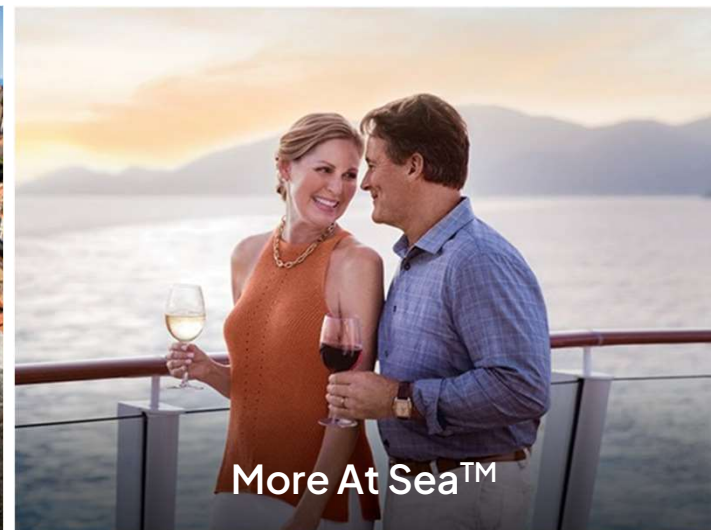




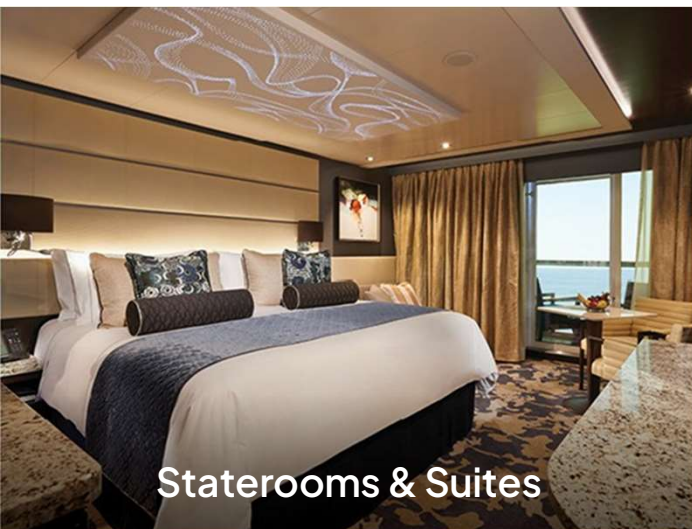
Freedom & Flexibility



Destinations



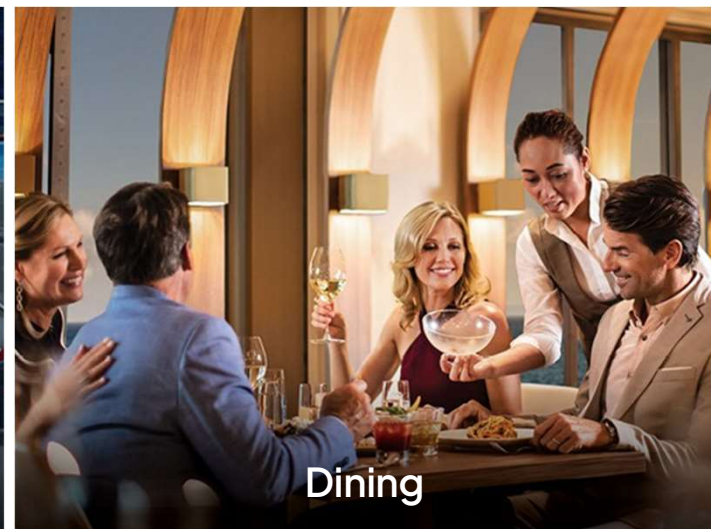
More At Sea™



Staterooms & Suites



Onboard Activities



Dining

Wear Whatever You Want

No dress code.



Eat Wherever You Want

No fixed seating or dining times. Up to 20 dining options onboard.



Stay Where You Want

From solo staterooms to our luxurious suites in The Haven by Norwegian®.





1966

One of Norway's oldest and most respected shipping companies, Oslo-based Klosters Rederi, repositions its ship M/S Sunward from Europe to PortMiami and establishes Norwegian-Caribbean Lines. Through the directive of Company co-founder, Knut Kloster, M/S Sunward begins offering bi-weekly cruises to the Bahamas and the Caribbean on December 19, 1966.



1977

Norwegian-Caribbean Lines purchases Great Stirrup Cay in the Bahamas, becoming the first cruise line to offer a private island experience.



1987

With new ships and new itineraries, Norwegian-Caribbean Lines is renamed Norwegian Cruise Line (NCL) to reflect expanded itinerary offerings.



1988

NCL becomes the first cruise line to offer specialty dining with The Palm Tree Restaurant on M/S Seaward.

The Company adds West Coast cruising with itineraries from Los Angeles and San Diego and Ensenada, Mexico.

Freestyle Cruising®

2000

NCL introduces its Freestyle Cruising concept aboard Norwegian Sky and revolutionizes the industry forever, allowing guests the freedom and flexibility to create an ideal holiday experience, with no fixed meal times, no dress code, various restaurants, and a variety of lounges, bars, theaters and other activities.



2010

The Company becomes the first to revolutionize cruise ship entertainment, offering world-class branded acts such as Blue Man Group, Cirque Dreams & Dinner®, Legends in Concert and Howl at the Moon, all of which debut on the new Norwegian Epic.



2011

NCL debuts its ship-within-a-ship concept, The Haven by Norwegian® on board Norwegian Epic, a year after her debut.



2013

The Company completes its initial public offering and Norwegian Cruise Line Holdings Ltd. is officially listed on the NASDAQ stock exchange, trading under the ticker symbol "NCLH".

Prima Plus Class | Aqua, Luna



Prima Class | Prima, Viva



Breakaway Plus Class
Escape, Joy, Bliss, Encore



Breakaway Class
Breakaway, Getaway



Norwegian Epic



Jewel Class
Jewel, Jade, Pearl, Gem



Pride of America



Dawn Class | Dawn, Star



Sun Class | Sun, Sky



Norwegian Spirit



Find MORE in every stateroom.

Wide range of contemporary and comfortable accommodation

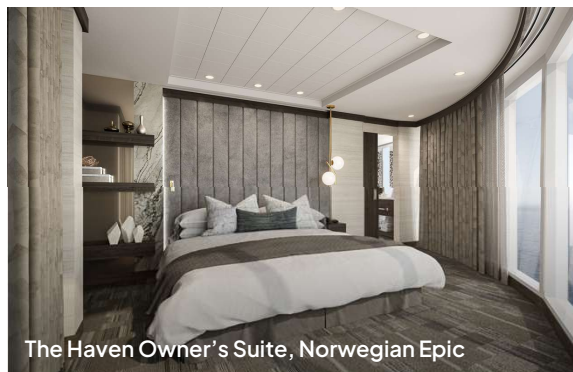
Luxurious The Haven Suites and Penthouses with private pool deck, restaurant and lounge

Connecting Family Staterooms

Trendy Studios as well as Solo Inside, Oceanview and Balcony staterooms for solo travellers



The Haven Sundeck, Norwegian Prima



The Haven Owner's Suite, Norwegian Epic

The Haven by Norwegian®

An exclusive enclave accessible by keycard with our most luxurious accommodation.



Family Suite, Norwegian Prima

Suites & Penthouses

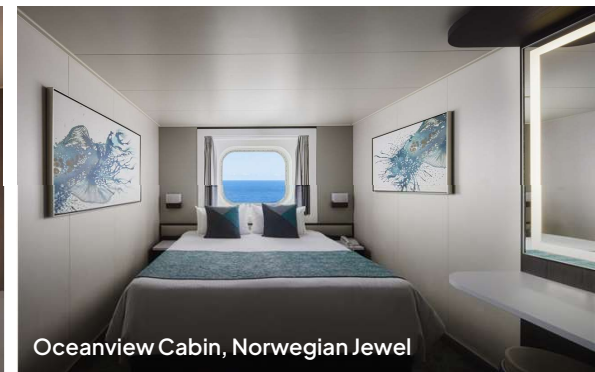
Designed with style and comfort along with a view that changes with every port we visit.



Balcony Cabin, Norwegian Bliss

Club Balcony & Balcony Staterooms

Ever-changing views, comfy sitting areas, Pullman beds and storage space await.



Oceanview Cabin, Norwegian Jewel

Oceanview, Inside & Studios

Relax, embrace your own personal space, then get back to the action.

THE
HAVEN
BY NORWEGIAN®

Personalized Service

Feel pampered with the personalized service of a Butler and Concierge.

Exclusive Benefits

Distinctive platinum keycard guarantees priority embarkation and disembarkation and unlocks a world of extras.

Delicious Extras

Indulge in gourmet treats delivered to your suite each evening. Mingle with other Haven guests and enjoy private restaurant and lounges.

Thoughtful Touches

From Bliss Collection by Norwegian™ pillow-top mattress, fine linens and plush bathrobes, wrap yourself in luxury.



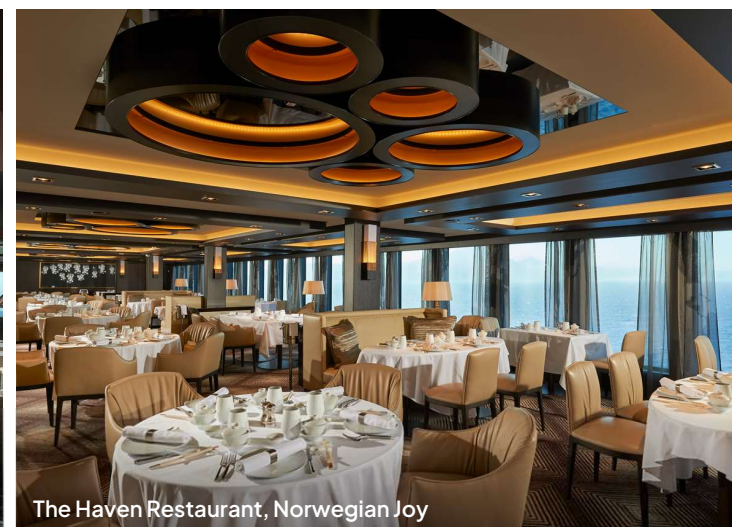
The Haven Courtyard Penthouse, Norwegian Bliss



The Haven Sundeck, Norwegian Prima



Horizon Lounge, Norwegian Encore



The Haven Restaurant, Norwegian Joy



Studio Lounge, Norwegian Prima



Studio, Norwegian Bliss

**NEW: SOLO CABINS
AVAILABLE ON ALL SHIPS!**

Studios & Solo Staterooms

There is no single occupancy surcharge for our solo cabins. Inside, oceanview and balcony cabins can be booked as solo cabins on all ships. On selected ships, we also offer solo Studios (9m²), which are specially designed for solo travellers.

Where available, all guests in solo cabins have access to the Studio Lounge.



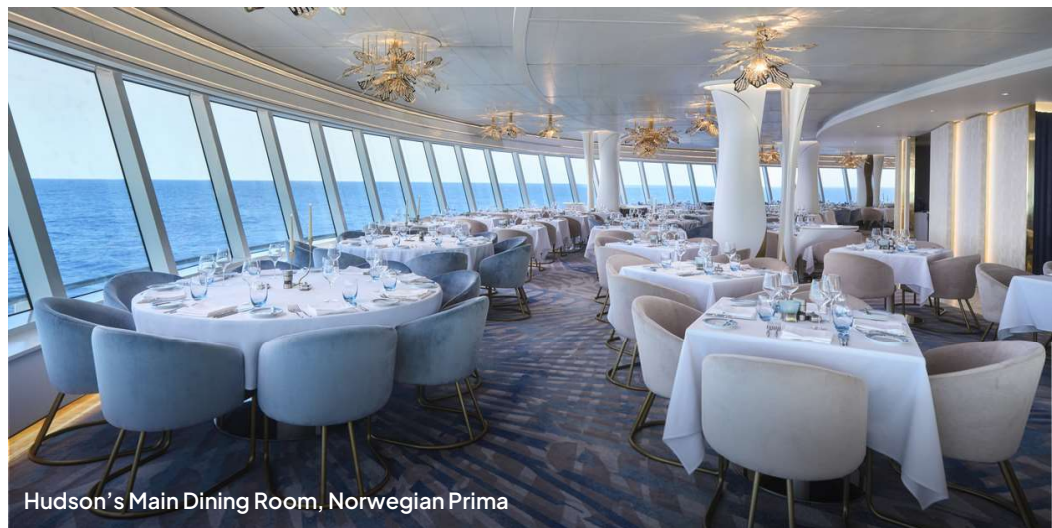
Solo Balcony Stateroom, Norwegian Prima

Complimentary Dining

Up to three restaurants with à la carte service and open seating at any time

Buffet restaurants with live cooking, 24-hour restaurant & Asian fusion and American Diner on some ships

First of its kind: Indulge Food Hall onboard the Prima and Prima Plus class ships with a wide range of dishes from all around the world



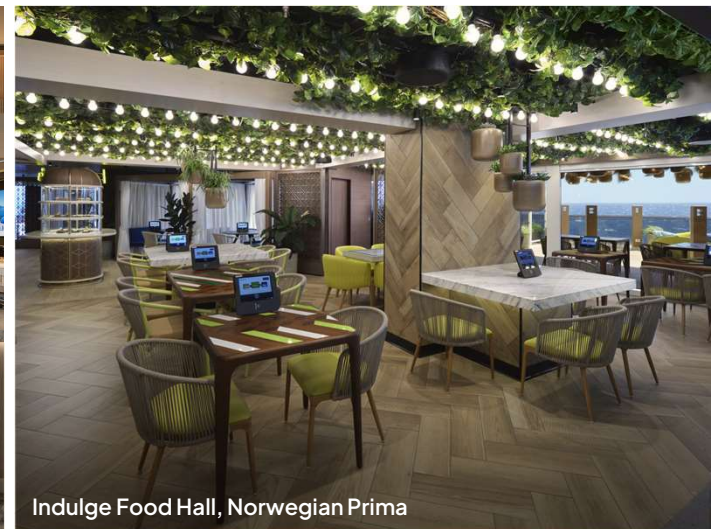
Hudson's Main Dining Room, Norwegian Prima



Garden Café, Norwegian Spirit



The Local, Norwegian Sky



Indulge Food Hall, Norwegian Prima

MORE than you ever imagined awaits on board.

Splash the day away on a waterslide or zoom around the largest race tracks at sea

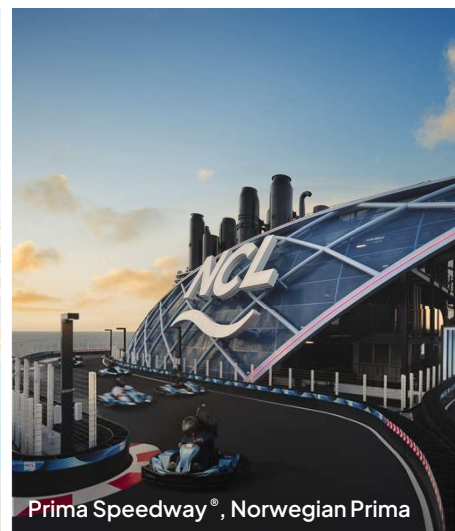
Soak up the sun and gorgeous ocean views on the top deck

Pamper yourself in the Mandara Spa

Showtime! Musicals, live music and hilarious comedy on all of our ships



Pool Deck, Norwegian Jade



Prima Speedway®, Norwegian Prima



Aqua Park, Norwegian Encore



Burn the Floor, Norwegian Epic



Sauna, Norwegian Escape

The World of NCL



Norwegian Spirit, Doubtful Sound, New Zealand





Itinerary Highlights – Around the US

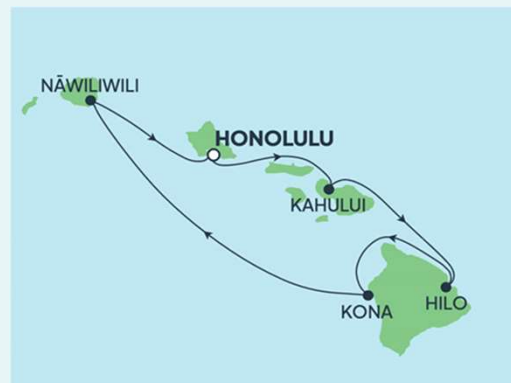
9-Day Alaska
 Dawes Glacier, Skagway & Juneau
Round-Trip Seattle
 Norwegian Joy | Apr-Sep 2025 | May-Sep 2026



16-Day Alaska: Skagway, Kauai & Juneau
 From Honolulu to Vancouver and vice versa
 Norwegian Sun | Jun, Oct 2025
 Norwegian Spirit | Jul-Aug 2026



7-Day Hawai'i Inter-Island
 Round-Trip Honolulu
 Pride of America | Jun 2025-Dec 2026



7-Day Canada & New England: Bar Harbor & Halifax
 Round-Trip New York
 Norwegian Getaway | Aug-Oct 2025
 Norwegian Escape | Aug-Sep 2026



7-Day Bermuda
 Round-Trip New York
 Norwegian Prima | Getaway | Aqua | Breakaway
 Apr-Sep 2025, Mar-Aug 2026



18-Day Panama Canal
 Mexico, Costa Rica & Colombia
 From San Francisco to Miami
 Norwegian Joy | Encore | Oct 2025



Alaska, USA

Itinerary Highlights: Caribbean

7-Day Caribbean: Great Stirrup Cay & Dominican Republic Round-Trip Miami
 Norwegian Escape | Aqua | Luna
 Mar-Jul, Oct 2025-Oct 2026



10-Day Caribbean Dominican Republic & Antigua Round-Trip Miami
 Norwegian Getaway | Dec 2025-Feb 2026



7-Day Caribbean: Harvest Caye, Cozumel & Roatán Round-Trip New Orleans
 Norwegian Escape | Prima
 Oct-Dec 2025, Jan-May, Nov-Dec 2026



12-Day Caribbean: Curaçao, Aruba & Barbados Round-Trip Punta Cana (La Romana)
 Norwegian Sky | Jan-Feb 2026





Itinerary Highlights: Northern & Western Europe

10-Day Northern Europe
Iceland, Norway & Belgium
From Reykjavik to London (Southampton)
Norwegian Prima | May-Sep 2025



11-Day Baltic: Germany, Belgium, & Sweden
From London (Southampton) to Copenhagen and vice versa
Norwegian Prima | Sep 2025



10-Day British Isles: England, Ireland & Scotland
Round-Trip London (Southampton)
Norwegian Dawn | Aug 2025
Norwegian Sky | May-Sep 2026



9-Day Europe:
France, Spain, Portugal & Belgium
From Paris (Le Havre) to Lisbon and vice versa
Norwegian Sky | Jul-Aug 2025



Tallinn, Estonia



Norwegian Prima, Geiranger Fjord, Norway

Itinerary Highlights – Greek Isles & Mediterranean

7-Day Greek Isles
Santorini, Rhodes & Istanbul
Round-Trip Athens (Piraeus)
Norwegian Viva | Jul-Aug 2025



9-Day Greek Isles
Santorini, Rhodes & Mykonos
From Athens (Piraeus) to Istanbul
Norwegian Viva | Sep-Oct 2025



10-Day Greek Isles & Italy
Santorini, Athens & Florence
Round-Trip Rome (Civitavecchia)
Norwegian Epic | May-Oct 2025



9-Day Mediterranean
Italy, France & Spain
Round-Trip Barcelona
Norwegian Breakaway | Apr-Oct 2025



9-Day Mediterranean
Italy, France & Spain
From Rome (Civitavecchia) to Lisbon and v.v.
Norwegian Sky | Jun, Oct 2025



11-Day Mediterranean
Italy, France & Greece
From Barcelona to Venice (Trieste) and v.v.
Norwegian Breakaway | May-Jun, Aug-Sep 2025



Rome, Italy

MORE AT SEA™



Upgrade your client's cruise from € 279 on a 7-day cruise and they receive all applicable packages

Premium Beverages

Cocktails and premium spirits included



Speciality Dining

Incredible dining experiences await



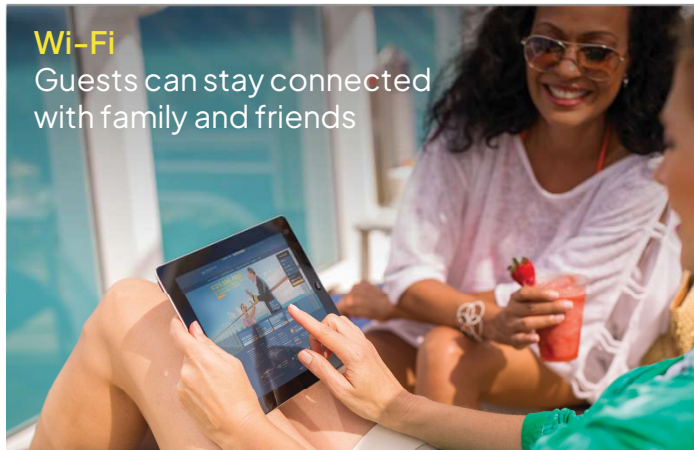
Excursion Discounts

US\$ 50 per tour discount per stateroom



Wi-Fi

Guests can stay connected with family and friends



3rd & 4th Guests

For select sailings, extra guests pay taxes only



Spirits • Now offering 45% more premium brands across every category included

Tequila

- ▶ Casamigos Blanco NEW!
- ▶ Mezcal Montelobos Espadin NEW!
- ▶ '66 By Norwegian Reposado
In partnership with Enrique de Colsa, Master Distiller
- Patrón Silver
- 1800 Reposado
- Cazadores Añejo

Whiskey

- ▶ Irish Bushmills Original NEW!
- ▶ Suntory Toki Japanese NEW!
- ▶ Bulleit Rye NEW!
- Irish Jameson's
- Crown Royal Blended Canadian
- Canadian Mist Blended Canadian
- Seagrams 83 American Whiskey
- Fireball Cinnamon

Vodka

- ▶ Reyka Small Batch NEW!
- ▶ Stoli-The Original NEW!
- ▶ Grey Goose
- ▶ Chopin Potato Vodka
- ▶ Belvedere
- Tito's Handmade
- Ketel One
- Absolut
- Sky

Scotch

- ▶ Glenfiddich Perpetual Collection VAT 01 NEW!
- ▶ Dewar's 15 Years Old Blended NEW!
- ▶ The Famous Grouse NEW!
- Johnnie Walker Black Label
- Chivas Regal
- 12-Year-Old Blended

Gin

- ▶ Fords London Dry NEW!
- ▶ Citadelle 'Gin de France' NEW!
- ▶ Hendrick's Scotland Gin
- ▶ '66 by Norwegian Organic Gin
In partnership with Bodegas Hidalgo La Gitana, Spain
- Bombay Sapphire
- Tanqueray Special

Bourbon Whiskey

- ▶ Maker's Mark NEW!
- ▶ Woodford Reserve
- Jack Daniel's Old No. 7
- Wild Turkey 101
- 1792 Small Batch
- Bulleit Frontier
- Buffalo Trace

Rum

- ▶ Diplomático Reserva Exclusiva NEW!
- ▶ Santa Teresa 1796 Solera Rum NEW!
- ▶ Appleton Estate Signature NEW!
- Bacardi Reserva Ocho Rare Gold
- Goslings Black Seal Bermuda Rum
- Flor de Caña Centenario 12 Single Estate
- Cachaça 51 Sugar Cane Spirit
- Malibu Original Coconut Flavored
- Captain Morgan Original Spiced

Brandy & Cognac

- ▶ Courvoisier VS Cognac NEW!
- ▶ Metaxa 7 Stars The Original Greek Spirit NEW!
- St-Rémy VSOP French Brandy
- Hidalgo 200 Brandy Reserva
- Grappa Bottega Morbida
- Pisco Taberno



MORE! than 100 cocktails also included

Cocktails

- | | | |
|-------------|----------------------|----------------------|
| Piña Colada | Long Island Iced Tea | Bellini |
| Mojito | Moscow Mule | Old Fashioned |
| Margarita | Bloody Mary | Manhattan |
| Mudslide | Mai Tai | Dark and Stormy |
| Bahama Mama | Aperol Spritz | Zero-alcohol options |
| Martini | Daiquiri | & more |

Liqueurs & Cordials

- | | | |
|-------------------------------|------------------|----------------------|
| Baileys Irish Cream | Licor 43 | Pimm's No 1 |
| Kahlúa | Romana Sambuca | Limoncino Bottega |
| Amaretto Disaronno | Drambuie | Pernod |
| Chinola Passion Fruit Liqueur | Frangelico | Psychaud's Aperitivo |
| Campari | Jägermeister | Avema |
| St. Elder Elderflower Liqueur | Southern Comfort | & more |

Wine

Wines by the glass from around the world.

Now featuring more premium selections across all varietals.

Also including alcohol-removed wine options.

Beers & Seltzers

Domestic

- ▶ Lagunitas IPA NEW!
- ▶ Shock Top NEW!
- ▶ White Claw Vodka Seltzer NEW!
- ▶ High Noon Tequila Seltzer NEW!
- Coors Lite
- Michelob Ultra
- Miller Lite

- Angry Orchard
- Sam Adams

Import

- ▶ Van Pur Edelmeister Gluten Free NEW!
- ▶ Hoegaarden Wheat Beer
- ▶ Belgian Tripel Karmeliet
- ▶ San Miguel
- ▶ Leffe Blonde
- ▶ Carlsberg
- ▶ Strongbow Cider
- Corona Extra
- Modelo Especial
- Kalik Bahamian Lager
- Heineken
- Heineken 0.0
- Stella Artois
- '66 by Norwegian Pale Lager

& More!

- Sodas
- Tonics
- Juices
- Pure Energy Drink
- Pure Sport Drink



Speciality Dining

Guests enjoy exceptional dining experiences in our speciality restaurants. Depending on the length of the cruise up to 5 visits are included – e.g. 3 meals for guests in balcony staterooms and higher on a 7-day cruise.

Sail length	Number of meals included (Studio, indoor, oceanview)	Number of meals included (Balcony+)
3 nights	1	1
4-6 nights	1	2
7 nights	1	3
8-11 nights	2	4
12+ nights	3	5

Speciality Dining is honoured in all speciality restaurants, including:

Cagney's Steakhouse, Food Republic, La Cucina/Onda by Scarpetta, Le Bistro/Jefferson's Bistro, Los Lobos, Moderno Churrascaria, Ocean Blue and Bayamo by Ocean Blue, Pincho Tapas Bar, Q Texas Smokehouse, Palomar, Raw Bar, Sukhothai, Sushi/ Wasabi>Nama and Teppanyaki/Hasuki.



Onda by Scarpetta, Norwegian Spirit



Guacamole, Los Lobos



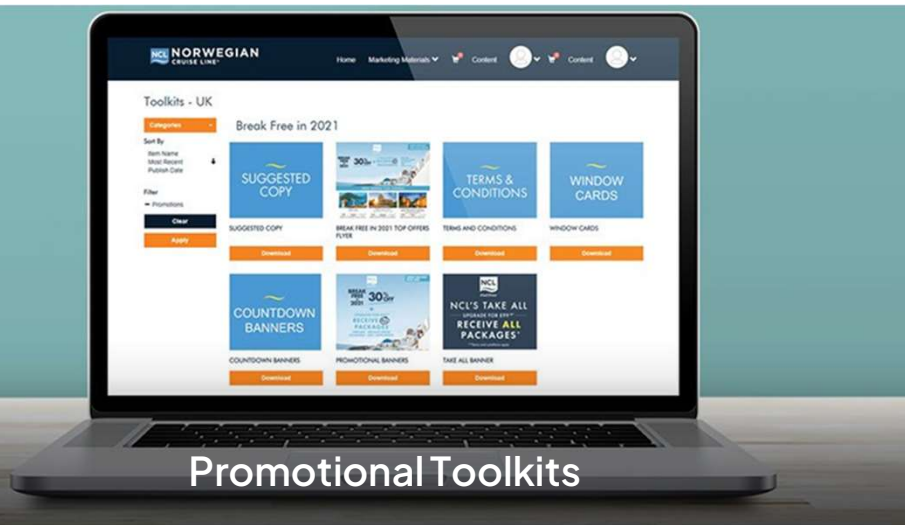
Whole Fish, Palomar



Cagney's, The Waterfront, Norwegian Encore

Trade Resources –
Easy to do business with





Promotional Toolkits



Flyers



Brochures

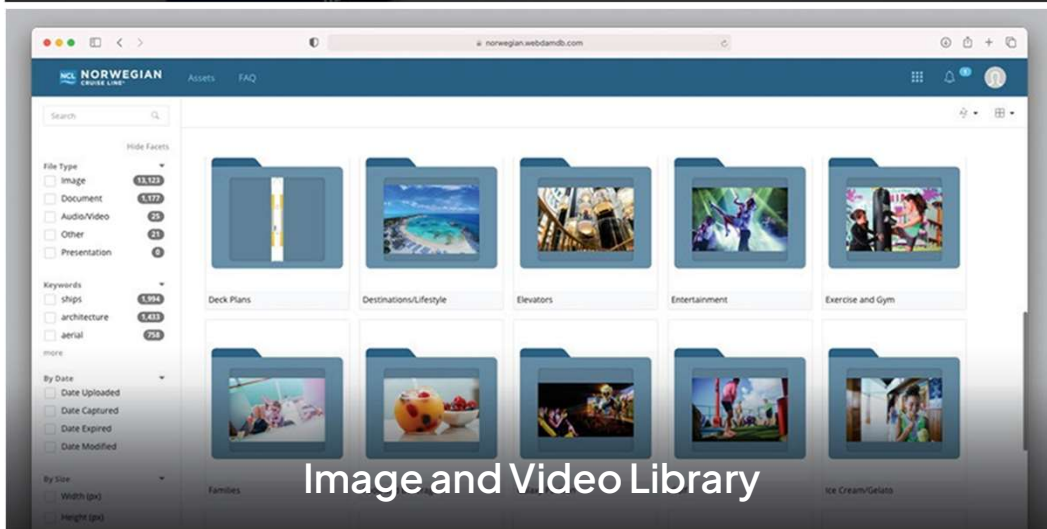


Image and Video Library

NCLU

Up to 30% Discount

Depending on the number of courses you have completed, the discount you receive on your cruises increases.

To participate in the Reduced Rate Programme, each employee needs a separate NCLU account with a Latitudes number. Booking is easy via ncl.com.



Quick & Easy Flight Bookings with NCL Air

Flights from all regional airports as available in Amadeus

Choose between restricted and flexible rates

All rates include baggage as well as transfers from/to the port and a hotel night when applicable

We rebook guests in case of airline cancellations or delays

Easy upgrade to Premium Eco, Business and First Class



Promotions



Get up to 1.800€ discounts on NCL cruises, More At Sea™ from € 139 p.p. and up to €300 p.p. airfare credit!

Booking window: 21 – 31 March 2025

Sailings: all 3 nights+ sailings fleetwide

FIT offer: all five More At Sea™ picks (Beverage package, Specialty Dining package, Internet package, US \$50 Shore Excursion Discount, 3rd & 4th guest sail for taxes only*) for 50% off the regular More At Sea™ upcharge (€ 139 for a 7-night sailing)

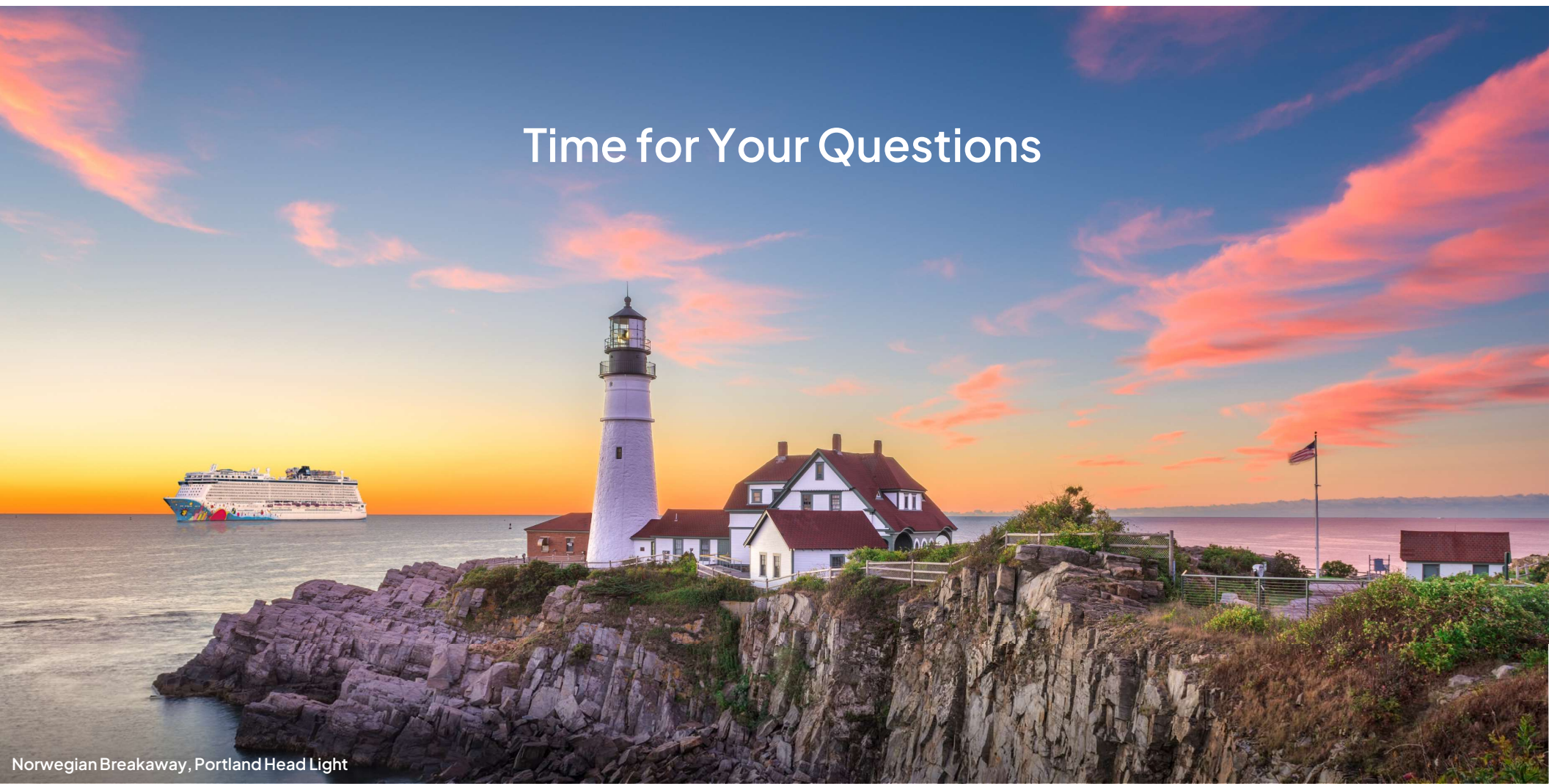
Promo Codes: MASDISC

AIR offer (available until further notice): discount up to 300€ (450€ pp select sailings), X categories excluded, Cruise to depart in more than 30 days

NCL CE - EUR							
Sail Day Qty	Guest 1-2 (Age 2+)				Guest 3+ (Age 18*/21+)		
	MAS EUR Addon	MASDISC Discount	MAS EUR ADDON (Post discount)		MAS EUR Addon	MASDISC Discount	MAS EUR ADDON (Post discount)
3	149	80	69		89	50	39
4	199	100	99		119	60	59
5-6	249	130	119		179	90	89
7-8	279	140	139		209	110	99
9-10	349	180	169		269	140	129
11-12	399	200	199		289	150	139
13-14	449	230	219		319	160	159
15-16	499	250	249		359	180	179
17-18	549	280	269		409	210	199
19-20	599	300	299		459	230	229
21	649	330	319		479	240	239

*available on selected sailings only

Time for Your Questions



Norwegian Breakaway, Portland Head Light

Thank you for
joining us today!

