

TUI News & Highlights 2024/25



Our markets and airlines operate under one brand throughout Europe



Operating worldwide- in more than 180 destinations

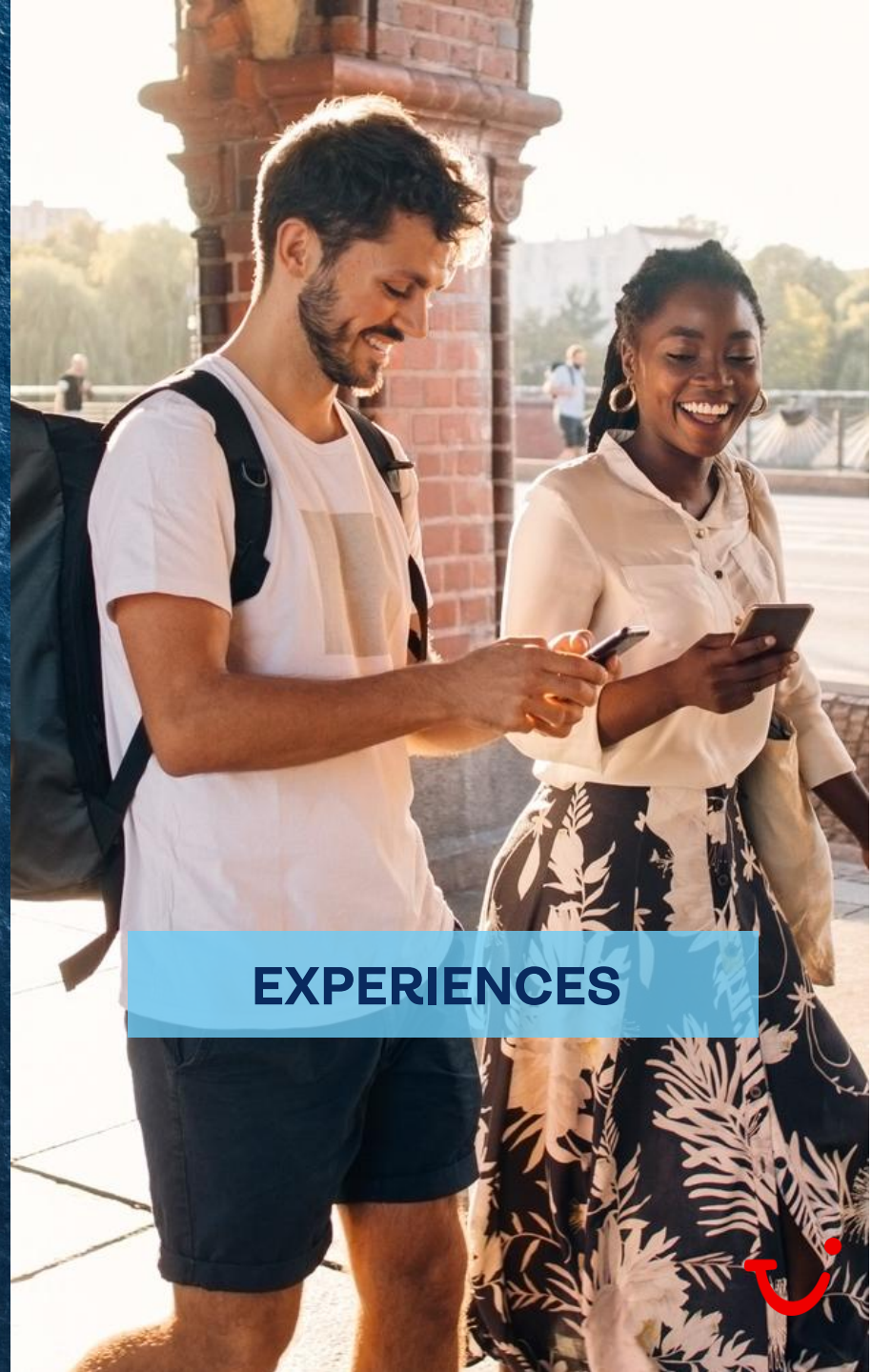




HOTELS



CRUISES



EXPERIENCES





HOTEL

TUI Signature Hotel Brands

HOTELS



Modern hotel brand with great appeal to experience-oriented lifestyle travellers. Tailored to the individual needs of adults, families or holidaymakers who want to combine relaxation with local culture and authentic experiences.



Solid and reliable hotels for couples and families who want a consistent, standardised experience with excellent service for a warm and comfortable atmosphere.



Value for money hotels that focus on the core elements of the guest experience. Around the world dining, fresh comfortable rooms in convenient locations



CLUBS



Premium clubs with high-quality service, community of like-minded people. Professional sports & wellness activities with professional trainers & branded equipment combined with gourmet balanced cooking in a unique personal atmosphere.



Club hotel brand that attracts an active fun-seeking target group. Young and cheeky high-energy atmosphere with 24hr food, drink, and comprehensive activity programme that takes the all-inclusive concept to the next level.





BLUE

TUI BLUE



Personal Touch

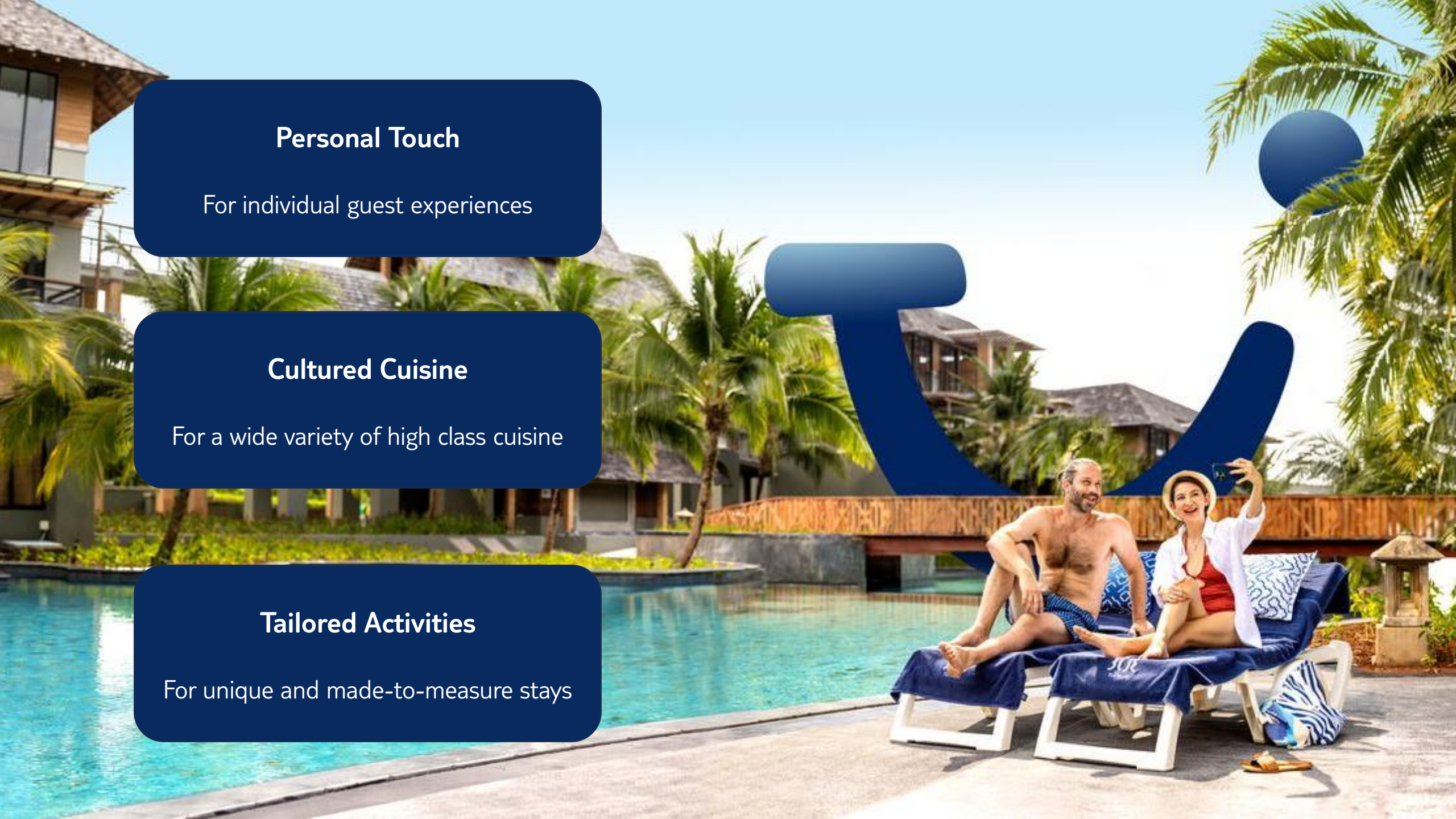
For individual guest experiences

Cultured Cuisine

For a wide variety of high class cuisine

Tailored Activities

For unique and made-to-measure stays



TUI BLUE Maduzi Bangkok 5* - Bangkok



Boutique hotel in the Sukhumvit district

- In the center of the city
- WLAN without fee
- 1 restaurant
- Parking spot
- Rooms: 41
- Airport shuttle service



TUI BLUE Atlantic Hills 4*+ - Tenerife

Puerto de la Cruz

- Adults only
- 3 pools
- 2 restaurants
- BLUEfit®
- Film nights

- Breakfast/Half board
- Rooms: 135
- Transfer time: 25 Min (north)



TUI BLUE Nha Trang 4* - Vietnam

Nha Trang

- In the center of the city
- 1 pool
- WLAN without fee
- 2 restaurants
- Parking spot without fee
- Businesscenter
- Play room

- Breakfast/Half board/Full board
- Rooms: 316 (Apartements, Studios)
- Transfer time: 45 Min



The image features a tropical resort scene with a clear blue sky, two tall palm trees, and a calm blue ocean. In the foreground, a man and a woman are relaxing in a swimming pool. A white rectangular box is centered over the image, containing the RIU logo in red. The logo consists of the letters 'RIU' in a large, bold, sans-serif font, with 'HOTELS & RESORTS' in a smaller, all-caps, sans-serif font below it.

RIU

HOTELS & RESORTS

RIU Turquoise 4*

- Opened 2024
- Family friendly
- 6 pools
- Rooms: 390
- All inclusive
- Restaurants: 3
- Transfer: 1,15 h.
- Water sports



RIU Palace Mauritius 4,5*

- Opened 2024
- Adults only (18+)
- 3 pools
- Rooms: 310
- All inclusive
- Restaurants: 3
- Transfer: 1,15 h.



RIU
HOTELS & RESORTS



RIU Palace Bavaro 5*

- **Completely renovated 2024!**
- Pools: 10
- Rooms: 994
- Restaurants: 8
- All inclusive
- Family friendly



RIU
HOTELS & RESORTS

RIU BAOBAB

- Opened: 2022
- Rooms: 524
- Pools: 8
- Restaurants: 4
- All inclusive
- Family friendly
- Transfer: 1,15 h.



the mora



the mora

NEW LUXUS BRAND

The luxury market is growing & Experiences are the new wealth. In this market, TUI will be offering a unique hotel brand from summer 2024: The Mora.

UNIQUE MOMENTS

At “the mora” you can expect personally tailored service, culinary freedom and unique experiences.

NEW HOTEL FROM SUMMER 24

This unique and personalized holiday experience can be experienced for the first time in summer 2024. The first hotel opens in Zanzibar.



TUI SUNE0

THE BETTER WAY TO GET AWAY



TUI SUNEО KONCEPT - PHILOSOPHY



TUI SUNEО



Client

International concept,
suitable for all target
groups.



Price

Affordable prices in
all holiday
destinations.



Eating & Drinking

Live- Cooking stations
with a big variety for
everyone.



Design

Modern and light
Design in
3 and 4 Star Hotels.



Entertainment

International team offers a
program during the day,
entertainment program in the
evening



Boarding

All-Inclusive-Boarding in
Hotels.



TUI SUNEО

Althea Village 4*

Kato Daratso

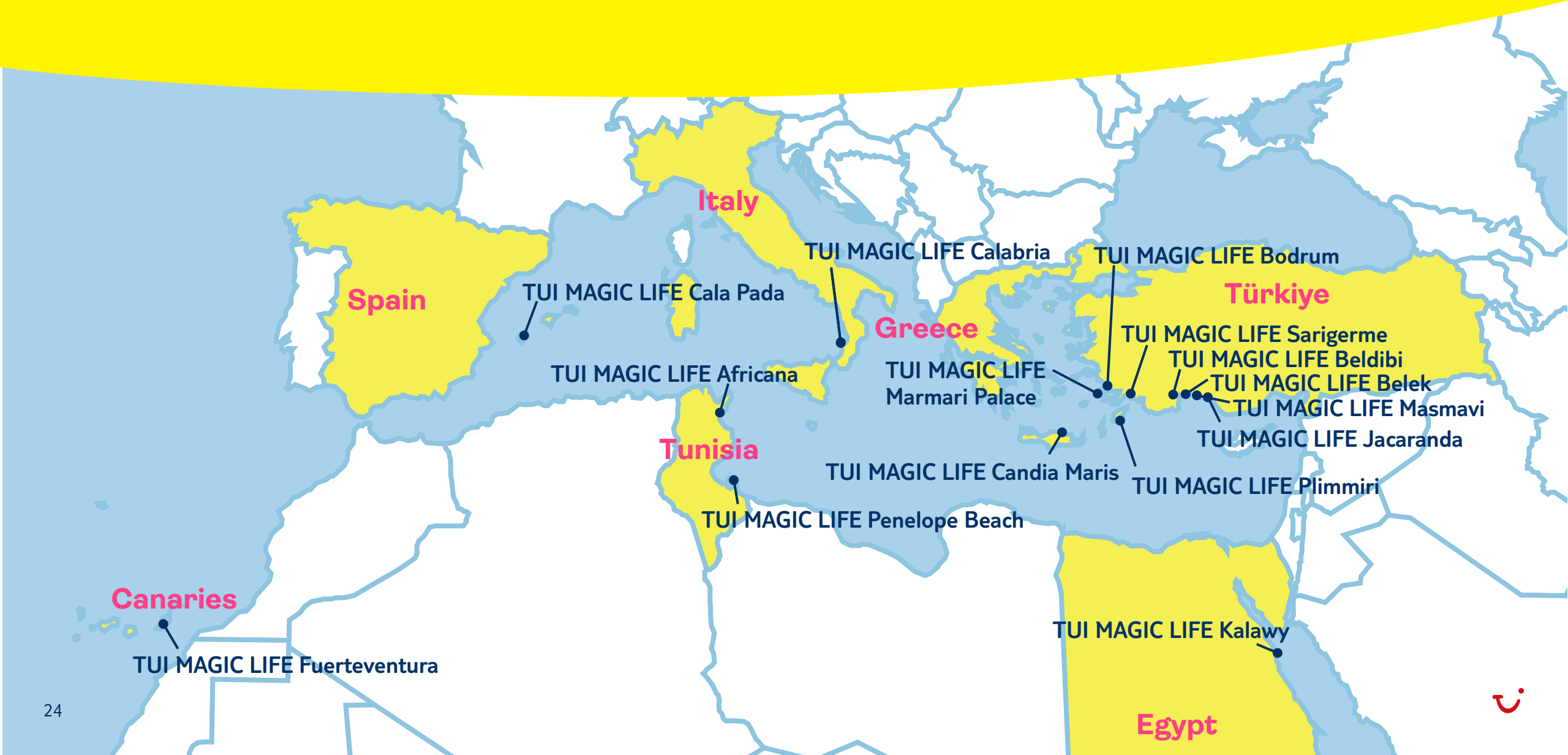
- Renovated 2015
- Rooms: 129
- Pools: 2
- Restaurants: 1
- All inclusive
- Family friendly
- Transfer: 2 h.





TUI MAGIC LIFE

Brand Overview – Destinations





Ultimate All Inclusive
Top 4/5-star clubs, where everything you need is included



Sports
Richest variety of sports programmed, even motorised watersports are included



Singles/Friends
Weekly events offering a great opportunity to meet new people

Eat & Drink
Eat and drink around the clock – 24 hours a day All Inclusive, including a choice of speciality restaurants



Entertainment
Numerous events including parties, live music and international shows, plus theme days



Families
Entertaining, international kids & teens programme



Turkey



TUI MAGIC LIFE Beldibi

- Beachfront: Sandy and pebble beach
- 2 swimming pools
- Highlights:
 - Singles & Friends
 - Couples
 - Party & Show
- Select your room available
- Adults only (16+)

Restaurants: 5
Bars: 6
Rooms: 190
Size: 45.000 m²
Season: Open all year
Time to airport: 45 min (by coach)



TOP Destinations in RO market

Mid-haul

- Greece
- Turkey
- Egypt
- Spain
- Italy

Long-haul

- Maldives
- Thailand
- Seychelles
- Dom. Rep.
- UAE



FLEX TARIF

more than flexibility





TUI MUSEMENT



TUI Musement

a leading provider of tours & activities



Portfolio
215.000 experiences



Presence**
100+ countries



Guests*
>14 Mio.



Excursions, activities, tickets *
>10 Mio.



Total sales*
€1.2 Mrd.



Transfers*
>31 Mio.

* Based on fiscal year 2019

** September 2020



Get to the good stuff sooner

Save yourself time. Book your ride instantly.

Pick Up	Drop Off
<input type="text" value="Airport, address, place or hotel name..."/>	<input type="text" value="Airport, address, place or hotel name..."/>
Pickup Date	Pickup Time
<input type="text" value="Pickup Date"/>	<input type="text" value="Pickup Time"/>
Number of Travelers	Roundtrip?
<input type="text" value="1"/>	<input type="checkbox"/> No
SEARCH	



Flight Delayed? We wait for you!



Budget to Premium options



Online Cancellation on 99% of rides



24/7 Customer Service

Support

Even easier to find

Green & Fair Label for Hotels and Tours



Collaboration with Global Sustainable Tourism Council

Certification by independent testing company

Sustainable management, social & economic issues, culture, environment

For the first time worldwide, sustainability standards also apply to excursions

Goal: Certification of all 650 TUI Collection excursions



airtours 

Defining Luxury Travel Since 1967

ikos
RESORTS

 BAGLIONI
HOTELS & RESORTS

Jumeirah™
HOTELS & RESORTS

One&Only
RESORTS

 ROCCO
FORTE
HOTELS



BELMOND

EDITION

 ST REGIS

THE
LUXURY
COLLECTION

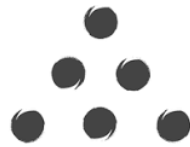


THE RITZ-CARLTON®



 RAFFLES
HOTELS & RESORTS

MAISTRA
Collection



SIX SENSES
HOTELS RESORTS SPAS

ĀMAN

 JW MARRIOTT®
HOTELS

BVLGARI
HOTEL & RESIDENCES

 WALDORF
ASTORIA
HOTELS & RESORTS

 DESTINATION
BY HYATT

Club Privé
BY RIXOS

—————
PARK HYATT®
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 Soneva
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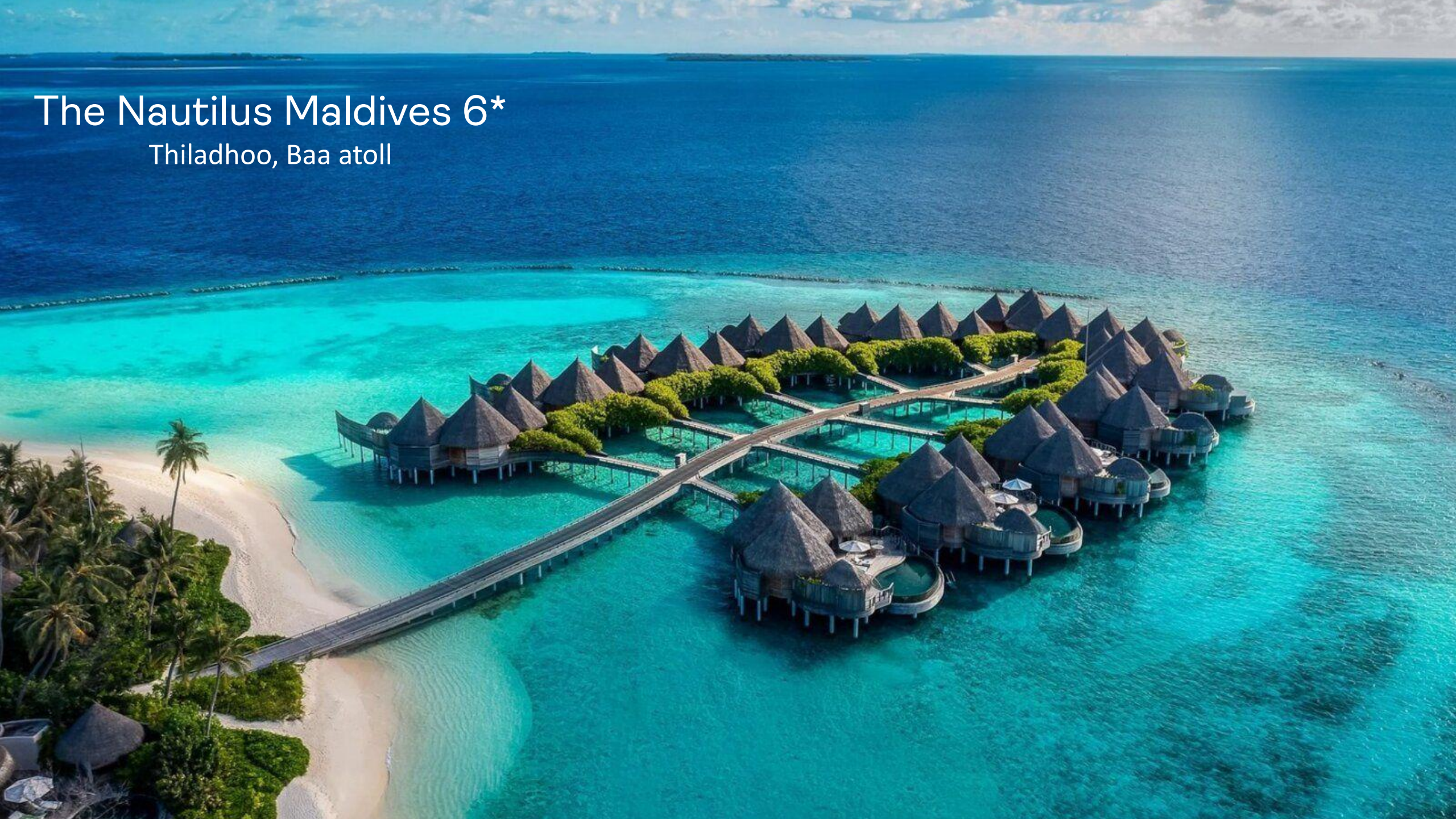
 BANYAN TREE
HOTELS & RESORTS

 FOUR SEASONS
Hotels and Resorts

 Oberoi
HOTELS & RESORTS

The Nautilus Maldives 6*

Thiladhoo, Baa atoll



Bawe island resort 5*
Zanzibar





Six senses Ibiza 5*
Ibiza

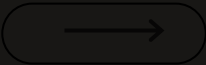
An aerial photograph of the Waldorf Astoria Seychelles resort on Platte Island 6*. The image shows several large, modern villas with grey roofs and blue swimming pools, nestled among lush green tropical vegetation and palm trees. A white sandy beach runs along the edge of the island, meeting the clear, turquoise waters of the Indian Ocean. The water's clarity allows for a view of the seabed, showing various coral reefs and sandy patches. The overall scene is one of a luxurious and serene tropical getaway.

Waldorf Astoria Seychelles
Platte Island 6*
Seychelles



AIRTOURS CRUISES





HIGH SEES

EXPEDITIONS

SAILING

YACHTS

RIVER



SEABOURN



